



# ETHANOL TODAY

## 2023 EDITORIAL CALENDAR



Ethanol Today Magazine  
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### DEADLINES THEMES

<p>January/February</p> <p><i>Insertion <b>December 5, 2022</b></i>  <i>Artwork <b>December 12, 2022</b></i></p>	<p><b>Plant Innovation &amp; Optimization</b></p> <p>Carbon-cutting technology and investments to improve efficiency and maximize on future clean fuel incentives and markets; other timely facility management topics</p>
<p>March/April</p> <p><i>Insertion <b>February 6, 2023</b></i>  <i>Artwork <b>February 13, 2023</b></i></p>	<p><b>New Markets &amp; Uses for Ethanol &amp; Coproducts</b></p> <p>Trending new markets and uses for ethanol and its coproducts</p>
<p>May/June</p> <p><i>Insertion <b>April 3, 2023</b></i>  <i>Artwork <b>April 10, 2023</b></i></p>	<p><b>Carbon Collaborations</b></p> <p>Work to monetize climate-smart farming practices in Low Carbon Fuel Standard markets; Carbon capture and storage (CCS) activity</p>
<p>July/August</p> <p><i>Insertion <b>June 5, 2023</b></i>  <i>Artwork <b>June 12, 2023</b></i></p>	<p><b>E15 &amp; Higher Blends Market Development &amp; Infrastructure</b></p> <p>Status of E15; Higher Blends Infrastructure Incentive Program (HBIIP) investments and future funding opportunities; updates on ACE's hybrid electric flex fuel vehicle demonstration; FFVs and EVs status/plans</p>
<p>September/October</p> <p><i>Insertion <b>July 31, 2023</b></i>  <i>Artwork <b>August 7, 2023</b></i></p>	<p><b>Clean Fuel Policy &amp; Ethanol on Capitol Hill</b></p> <p>Update on clean fuel policy at state/federal levels; RFS and other policies/legislation impacting higher blends; accounting for farm level GHGs in clean fuel policies</p>
<p>November/December</p> <p><i>Insertion <b>October 2, 2023</b></i>  <i>Artwork <b>October 9, 2023</b></i></p>	<p><b>Exports Outlook</b></p> <p>Industry efforts to develop export markets for various forms of ethanol and its coproducts; update on tariffs and global clean fuel policies</p>

**\*Bonus distributions subject to change – contact ACE office for more information.**

ACE Conference, ACE fly-in, Commodity Classic, Iowa Renewable Fuels Summit, International Fuel Ethanol Workshop & Expo, Midwest Petroleum and Convenience Tradeshow (M-PACT), National Association of Convenience Stores (NACS) Show, National Ethanol Conference, National Association of Farm Broadcasting Convention-Trade Talk, Nebraska Ethanol Board Emerging Issues Forum, Pacific Fuels & Convenience Expo, Southwest Fuel & Convenience Expo, Sunshine Food & Fuel Expo, Western Petroleum Marketers Association, Wisconsin Petroleum Marketers Convenience Store Association Convention

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