



ACCELERATE

ENGAGE



DO THE MATH

		TANK A	PUMP BLENDED		TANK B
E10 + E98	Prices	E10	E15	E30	E85
E10 - rack	2.5500	2.5500	2.8115	2.1834	0.4080
E98 - rack or plant	2.4500		0.0918	0.4131	2.0580
Product Cost		2.5500	2.9033	2.5965	2.4660
Fed Tax - Gas	0.1840	0.1840			0.1840
State Tax - Gas	0.2570	0.2570			0.2570
RIN value	1.6200				-1.3770
TOTAL COST		2.9910	2.9033	2.5965	1.5300

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Station Owners: Welcome to Your Definitive Guide to E15 and Flex Fuels

MAKE ENVIRONMENTALISTS AND BANKERS
YOUR NEW BEST FRIENDS.





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“HEFF” – Q4 STATS



	FLEX FUEL	E10		CALC CI	E77	TESLA 3
ETH %	77%	10%		EPA WCS	203	
MILES	2504	2504		AVG ETH	121	120
MPG	25.10	31.98		LOW ETH	82	70
GAL	99.78	78.29				
\$/GAL	\$2.998	\$4.429			FLEX FUEL	E10
CPM	\$0.1195	\$0.1385		MPG VAR	-21.5%	
TOT \$	\$299.17	\$346.74		CPG VAR		+47.7%
FF SAVE	-\$47.57					

“HEFF” ONE-YEAR STATS



	FLEX FUEL	E10		CALC CI	E71	TESLA 3
ETH %	71%	10%		EPA WCS	209	
MILES	13898	13898		AVG ETH	129	120
MPG	26.09	30.20		LOW ETH	93	80
GAL	532.6	460.25				
\$/GAL	\$2.669	\$3.440			FLEX FUEL	E10
CPM	\$0.1076	\$0.1139		MPG VAR	-13.6%	
TOT \$	\$1,495.11	\$1,583.19		CPG VAR		+23.7%
FF SAVE	-\$88.08					