

THE ACE
SINCE 1987
ANNUAL CONFERENCE

**ETHANOL
TODAY**

2027 Sponsorship & Advertising Guide



ACE EVENTS

WASHINGTON, DC FLY-IN

MARCH 17-18, 2027

Washington, D.C.

DC FLY-IN SPONSORSHIPS

Evening Reception	\$8,000 (solo investment) \$4,000 (Co-Sponsor - 2 available)
Lunch	\$5,000
Breakfast (2 available)	\$3,500
Coffee Break	\$2,500
Notebooks & Pens	\$5,000
Wi-Fi	\$5,000
Media Underwriter	\$5,000
Policy Briefing Folders <i>Secure by Feb. 1</i>	\$3,500
Supporting Sponsor	\$2,500

Contact Anna Carpenter at
acarpenter@ethanol.org or
605-306-6142 with questions
or to reserve your sponsorship
and ad space.

ACE CONFERENCE

AUGUST 25-27, 2027

Sioux Falls, SD

CONFERENCE SPONSORSHIPS

Welcome Reception	\$9,000
Networking Reception	\$9,000
Lunch	\$9,000
Breakfast (2 available)	\$6,000
Refreshment Break (3 available)	\$4,500
All Day Beverage Station	\$4,500
Name Badge Lanyards	\$7,500
General Session Sponsor	\$7,500
Notebooks & Pens	\$6,000
Tote Bags	\$6,000
Event App	\$6,000
Wi-Fi	\$6,000
Hotel Room Keycards	\$6,000
Platinum/Gold/Silver/Bronze	\$6,000/\$5,000/\$4,000/\$3,000
Pocket Guide	\$4,500
Bingo Card - Display booth included	\$4,500
DISPLAY BOOTH ONLY	\$3,000

CONFERENCE BENEFITS SNAPSHOT *(ACE can provide more details on sponsorship-specific benefits)*

One complimentary conference registration per \$3,000 spent

Complimentary ad in conference guide (half page for sponsorships under \$6,000, full page for \$6,000 and over)

Company flyer, brochure or giveaway item in all ACE conference tote bags

Company logo on event signage

Logo and company contact information in event publication and event app

Space and table for company display at ACE Conference (for \$6,000 packages and higher)

Verbal recognition at event

Company logo on ACE website

Recognition in email marketing of the event

List of conference attendees by request

Recognition in industry trade publication
Ethanol Today magazine



Ethanol Today magazine is respected in the industry as a leading source of timely, in-depth information about the people, policies and issues driving ethanol production and use in America. It's published six times per year and the print edition has a circulation of around 2,000 per issue, including delivery to all U.S. ethanol production plants, all ACE members, industry friends, and all members of Congress, not to mention a wide variety of industry events throughout the year. *Ethanol Today* is also available in a fully-integrated digital format to the public at www.ethanol.org/ethanol-today and has digital ad opportunities available in addition to the traditional print offerings below.

2027 ISSUE THEMES

Jan/Feb	Mar/April	May/June	July/Aug	Sept/Oct	Nov/Dec
Innovating for a Lower Carbon Future	Ethanol on the Hill	Unlocking New Markets for Ethanol	Advancing Higher Blends	Building a Stronger Business	Ethanol in Global Markets

PRINT RATE CARD AND SIZES

All prices are net. Members of the American Coalition for Ethanol (ACE) at the Associate or Voting levels qualify for the Member advertising rate.

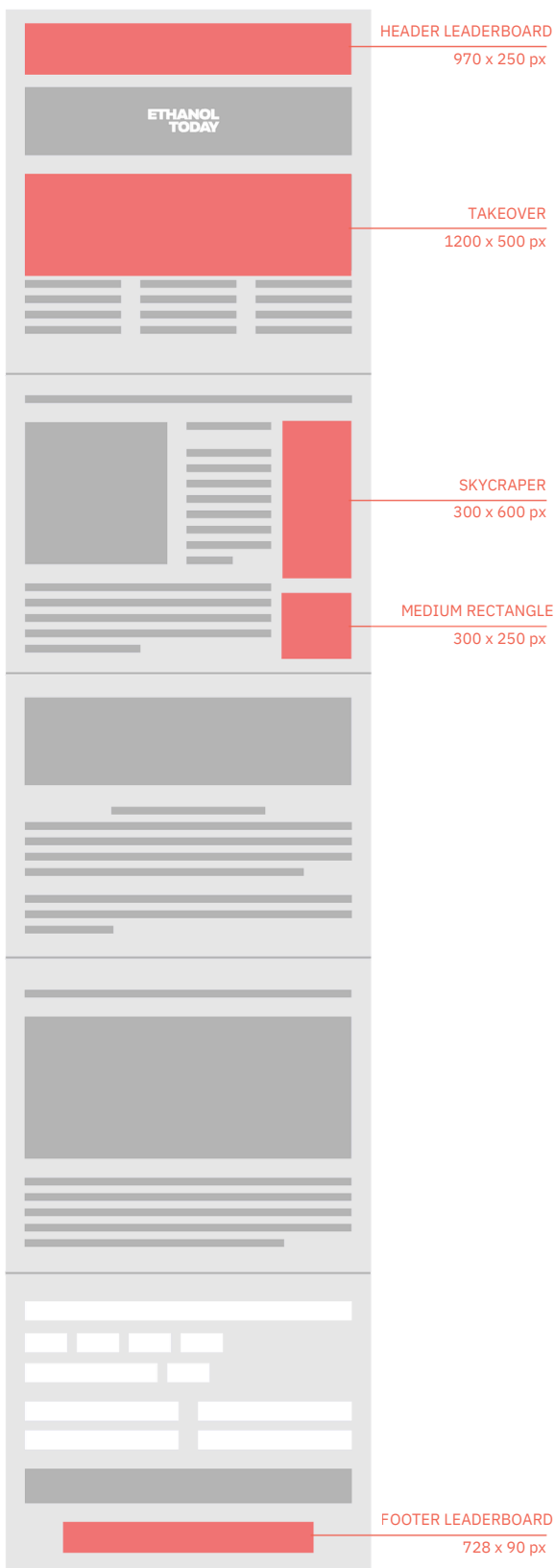
COVER RATES (Premium Placement) Four Color	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$2,850	\$3,420	\$2,100	\$2,520	\$1,725	\$2,070
DOUBLE-TRUCK SPREAD (Bleeds & no bleeds) Four Color 17 x 11 in., 16 x 10 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$4,000	\$4,800	\$2,800	\$3,360	\$2,400	\$2,880
HALF-PAGE SPREAD (Bleeds & no bleeds) Four Color 17 x 5 in., 16 x 5 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$2,500	\$3,000	\$1,750	\$2,100	\$1,500	\$1,800
FULL PAGE (Bleeds & no bleeds) Four Color 8.5 x 11 in., 7.5 x 10.5 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$2,500	\$3,000	\$1,750	\$2,100	\$1,500	\$1,800
2/3 PAGE (Horizontal, Vertical) Four Color 7.5 x 6.5 in., 5 x 10 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$1,750	\$2,100	\$1,225	\$1,470	\$1,050	\$1,260
1/2 PAGE (Horizontal) Four Color 7.5 x 5 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$1,325	\$1,590	\$925	\$1,110	\$795	\$950
1/3 PAGE (Horizontal, Vertical) Four Color 7.5 x 3.3 in., 2.5 x 10 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$875	\$1,050	\$625	\$750	\$525	\$630
MARKETPLACE (Vertical) Four Color 2.125 x 2.8 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$375	\$500	\$220	\$325	\$155	\$250

ETHANOL.ORG/ETHANOL-TODAY 2027 RATE CARD AND SIZES

ETHANOL TODAY

ALL PRICES ARE NET

ONLINE ADVERTISING LAYOUTS



HEADER LEADERBOARD (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
970 x 250 px	\$1,200	\$1,000	\$800	\$600

TAKEOVER AD (1X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
1200 x 500 px	\$3,000	\$2,800	\$2,600	\$2,400

SKYSCRAPER (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
300 x 600 px	\$1,300	\$1,100	\$900	\$700

MEDIUM RECTANGLE (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
300 x 250 px	\$1,100	\$900	\$700	\$500

FOOTER LEADERBOARD (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
728 x 90 px	\$600	\$500	\$400	\$300

FILE FORMATS

Advertisements must be submitted in a .jpg, .gif, animated .gif or .png format. All ads need to be saved as RGB color ads at 72 dpi resolution at 100k or less. A website URL link needs to be provided with all ads to designate the click-through website destination. The header and footer ads will be programmed to randomly rotate between all ethanol.org/ethanol-today pages. The takeover ad will be designated to run on the homepage, and skyscraper and medium rectangle ads rotate on all article pages.

CLOSING DATES

All ads should be submitted to *Ethanol Today* 1 week prior to the start of the month the ads will run. Contact ACE if you have questions about artwork submission.

INVOICES

All invoices are due 30 days after date of billing. Past due invoices are subject to 2% service charge per month. Delinquent accounts (after 90 days) are reported and advertising is suspended. All costs of collection, including attorney fees, are charged to the account. Advertisers and/or their agencies are jointly liable for payment of invoices.

PREREQUISITES

All ethanoltoday.com advertisers must have a contract in good standing with *Ethanol Today* magazine. If, for any month, requests exceed available openings, preference will be given to those with greater commitment to *Ethanol Today* magazine.

ADDITIONAL PROVISIONS

Cancellation of contracts is non-negotiable. Outstanding balance of contract will be due at time of cancellation.

SENDING FILES OR QUESTIONS

Files can be emailed or sent via ftp site. Please email ads to Anna Carpenter at acarpenter@ethanol.org. Please call 605-306-6142 with any questions.

ACE members will be given placement priority.

THANK YOU FOR ADVERTISING WITH ethanol.org/ethanol-today!

