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SPONSORSHIP & ADVERTISING GUIDE



YOUR TARGET MARKET, OUR LOYAL MEMBERS.



The people who attend ACE events and read *Ethanol Today* are engaged and informed. They recognize a trustworthy brand when they see one. They reward industry participation and support.

Elevating your brand by sponsoring and advertising with ACE allows your company to leverage our well-woven web of print, electronic, and social media. A variety of platforms will deliver your company imagery and message directly to your target audience.

WASHINGTON, D.C. FLY-IN

MARCH 17-18, 2026

Washington, D.C.

This D.C. lobbying event draws industry leaders of the highest caliber. Plant owners, managers, employees, corn growers, fuel retailers, ethanol industry suppliers, and others rally together for this two-day event on Capitol Hill, taking hundreds of meetings with members of Congress and sessions with key Administration officials.

www.ethanol.org/events/fly-in

ACE CONFERENCE

AUGUST 19-21, 2026

Minneapolis, MN

The ACE Conference is a must-attend event for industry leadership. Relaying timely updates on public policy, market development, board of director training, and much more, this event combines the detail of high-level training courses with all the fun of a family reunion.

www.ethanol.org/events/conference

DEVELOP BRAND RECOGNITION

INCREASE PRODUCT VISIBILITY

BUILD LOYALTY

TAP NEW MARKETS

BE VIEWED AS AN INDUSTRY LEADER

**TAKE ADVANTAGE OF AFFORDABLE,
STRATEGIC MARKETING
OPPORTUNITIES**

**GET YOUR MESSAGE IN FRONT OF
ETHANOL PLANT DECISION-
MAKERS AT ALL LEVELS**

"The ACE Fly-In is very important; it gives us a chance to work together as an industry in learning more about important topics affecting our business today and in the future. It is also critical that we tell our story to decisionmakers in Washington D.C."

**— Harmon Wilts, Chippewa Valley Ethanol Company
2025 ACE Fly-in Attendee**

"I have always thought that this conference is the best for board members to attend."

**— Walt Wendland, Ringneck Energy
2024 ACE Conference Attendee**

MAXIMUM REACH. MINIMUM EXPENSE.

SPONSOR + ADVERTISE = SAVE

Sponsor one event	Price listed
Sponsor two events	10% discount on both sponsorships
Advertise in Ethanol Today	Prices listed
Sponsor AND advertise in <i>Ethanol Today</i>	10% discount on ads and sponsorship

FLY-IN SPONSORSHIPS

Breakfast (2 available)	\$3,500
Lunch	\$5,000
Capitol Hill Reception	\$8,000
Coffee Break	\$2,500
Pens/Notepads	\$5,000
WIFI	\$5,000
Media Underwriter	\$5,000
Supporting Sponsor	\$2,500

Contact Anna Carpenter at
acarpenter@ethanol.org or
 605-306-6142 with questions or to
 reserve your sponsorship and ad space.

CONFERENCE SPONSORSHIPS

Welcome Reception	\$8,000
Networking Reception	\$6,000
Lunch	\$7,500
Refreshment Break (3 available)	\$3,500
Breakfast (2 available)	\$5,000
Name Badge Lanyards	\$7,500
Notebooks & Pens	\$5,000
Tote Bags	\$5,000
Event App	\$5,000
General Session WIFI	\$5,000
Platinum/Gold/Silver/Bronze	\$5,000/\$4,000/\$3,000/\$2,500
DISPLAY BOOTH ONLY	\$2,000



SPONSORSHIP BENEFITS

- One complimentary conference registration per \$2,000 spent
- Complimentary ad in conference guide (half page for sponsorships under \$5,000, full page for \$5,000 and over)
- Company flyer, brochure or giveaway item in all ACE conference tote bags
- Company logo on event signage
- Logo and company contact information in event publication and event app
- Space and table for company display at ACE Conference (for \$5,000 packages and higher)
- Verbal recognition at event
- Company logo on ACE website
- Recognition in email marketing of the event
- List of conference attendees by request

ETHANOL TODAY ADVERTISING

Ethanol Today magazine is respected in the industry as a leading source of timely, in-depth information about the people, policies and issues driving ethanol production and use in America. It's published six times per year and the print edition has a circulation of around 2,000 per issue, including delivery to all U.S. ethanol production plants, all ACE members, industry friends, and all members of Congress, not to mention a wide variety of industry events throughout the year. *Ethanol Today* is also available in a fully-integrated digital format to the public at www.ethanoltoday.com and has digital ad opportunities available in addition to traditional print offerings.

ISSUE THEMES*

Jan/Feb	Mar/April	May/June	July/Aug	Sept/Oct	Nov/Dec
Ethanol on Capitol Hill	New Markets & Uses for Ethanol & Coproducts	Low-Carbon Farming & Clean Fuel Policy	E15 & Higher Ethanol Blends Market Development	Plant Innovation & Optimization	Global Biofuel Demand

PRINT RATE CARD AND SIZES

All prices are net. Members of the American Coalition for Ethanol (ACE) at the Associate or Voting levels qualify for the Member advertising rate.

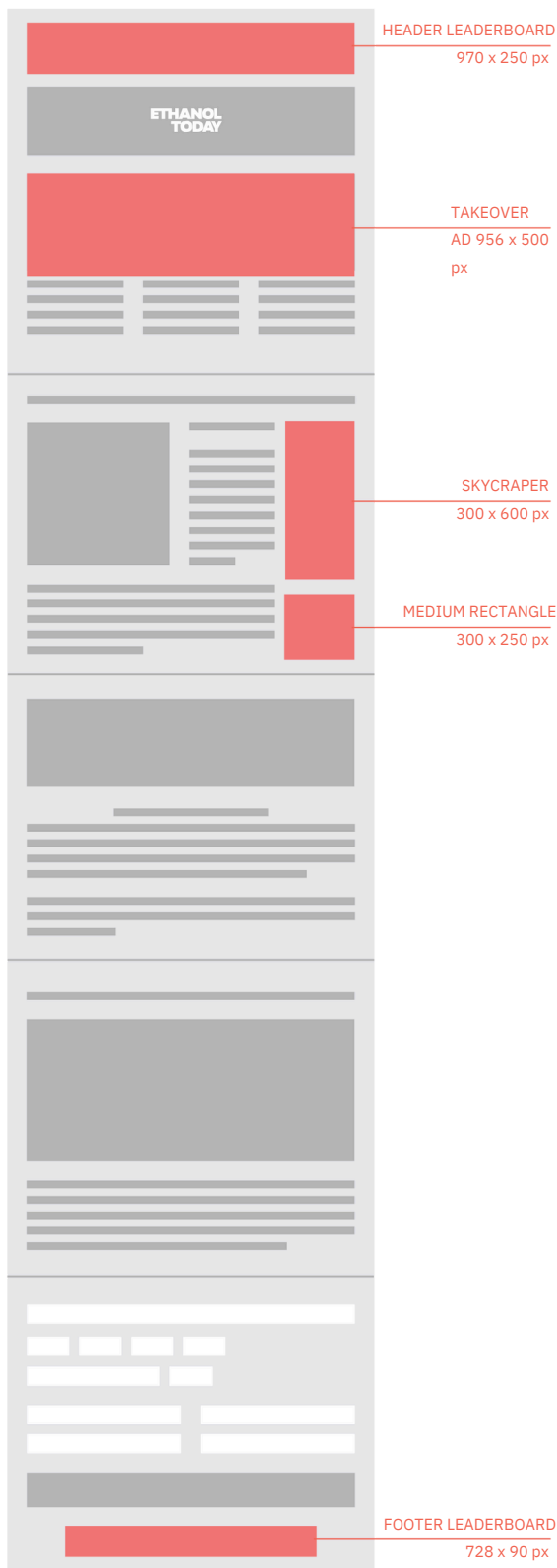
COVER RATES (Premium Placement) Four Color	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$2,850	\$3,420	\$2,100	\$2,520	\$1,725	\$2,070
DOUBLE-TRUCK SPREAD (Bleeds & no bleeds) Four Color 17 x 11 in., 16 x 10 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$4,000	\$4,800	\$2,800	\$3,360	\$2,400	\$2,880
HALF-PAGE SPREAD (Bleeds & no bleeds) Four Color 17 x 5 in., 16 x 5 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$2,500	\$3,000	\$1,750	\$2,100	\$1,500	\$1,800
FULL PAGE (Bleeds & no bleeds) Four Color 8.5 x 11 in., 7.5 x 10.5 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$2,500	\$3,000	\$1,750	\$2,100	\$1,500	\$1,800
2/3 PAGE (Horizontal, Vertical) Four Color 7.5 x 6.5 in., 5 x 10 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$1,750	\$2,100	\$1,225	\$1,470	\$1,050	\$1,260
1/2 PAGE (Horizontal) Four Color 7.5 x 5 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$1,325	\$1,590	\$925	\$1,110	\$795	\$954
1/3 PAGE (Horizontal, Vertical) Four Color 7.5 x 3.3 in., 2.5 x 10 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$875	\$1,050	\$625	\$750	\$525	\$630
MARKETPLACE (Vertical) Four Color 2.125 x 2.8 in.	1x	1x Non-Member	3x	3x Non-Member	6x	6x Non-Member
	\$375	\$500	\$220	\$325	\$155	\$250

ETHANOLTODAY.COM ONLINE 2026 RATE CARD AND SIZES

ALL PRICES ARE NET

ETHANOL TODAY

ONLINE ADVERTISING LAYOUTS



HEADER LEADERBOARD (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
970 x 250 px	\$1,200	\$1,000	\$800	\$600

TAKEOVER AD (1X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
956 x 500 px	\$3,000	\$2,800	\$2,600	\$2,400

SKYSCRAPER (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
300 x 600 px	\$1,300	\$1,100	\$900	\$700

MEDIUM RECTANGLE (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
300 x 250 px	\$1,100	\$900	\$700	\$500

FOOTER LEADERBOARD (4X AVAILABLE/MONTH)

AD SIZE	1 mo.	3 mos.	6 mos.	12 mos.
728 x 90 px	\$600	\$500	\$400	\$300

FILE FORMATS

Advertisements must be submitted in a .jpg, .gif, animated .gif or .png format. All ads need to be saved as RGB color ads at 72 dpi resolution at 100k or less. A website URL link needs to be provided with all ads to designate the click-through website destination. The ads will be programmed to randomly rotate between all ethanoltoday.com pages except for the takeover ad, which will be designated to run on the homepage.

CLOSING DATES

All ads must be submitted to *Ethanol Today* on the 15th of the month prior to the 1st of the month the ads will run. If the 15th lands on a weekend, the ads are due on the next closest date. See the editorial calendar for specific deadlines or contact ACE.

INVOICES

All invoices are due 30 days after date of billing. Past due invoices are subject to 2% service charge per month. Delinquent accounts (after 90 days) are reported and advertising is suspended. All costs of collection, including attorney fees, are charged to the account. Advertisers and/or their agencies are jointly liable for payment of invoices.

PREREQUISITES

All ethanoltoday.com advertisers must have a contract in good standing with *Ethanol Today* magazine. If, for any month, requests exceed available openings, preference will be given to those with greater commitment to *Ethanol Today* magazine.

ADDITIONAL PROVISIONS

Cancellation of contracts is non-negotiable. Outstanding balance of contract will be due at time of cancellation.

SENDING FILES OR QUESTIONS

Files can be emailed or sent via ftp site. Please email ads to Anna Carpenter at acarpenter@ethanol.org. Please call 605-306-6142 with any questions.

ACE members will be given placement priority.

THANK YOU FOR ADVERTISING WITH *ethanoltoday.com*

