

PRINT DEADLINES

2027 THEMES

Ethanol Today Magazine
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January/February

Insertion November 30, 2026

Artwork December 7, 2026

Innovating for a Lower Carbon Future

Innovation across the ethanol value chain—technologies, operational strategies and on-farm practices helping reduce carbon intensity, improve efficiency and capitalize on revenue opportunities.

March/April

Insertion February 1, 2027

Artwork February 8, 2027

Ethanol on the Hill

The new Congress and the policy landscape ahead—examining the federal priorities, political dynamics and legislative opportunities that will shape ethanol in 2027 and beyond.

May/June

Insertion April 5, 2027

Artwork April 12, 2027

Unlocking New Markets for Ethanol

Ethanol's opportunity beyond the traditional fuel market—exploring growth in SAF, maritime fuels, chemicals, bioproducts and other emerging markets that can unlock new value for ethanol.

July/August

Insertion June 7, 2027

Artwork June 14, 2027

Advancing Higher Blends

Tracking progress on E15 and beyond at the federal and state levels, examining opportunities and challenges for fuel retailers, and highlighting the latest developments in California.

September/October

Insertion August 2, 2027

Artwork August 9, 2027

Building a Stronger Business

Building stronger ethanol businesses—from developing the next generation of industry leaders and making strategic capital investments to managing a more complex compliance landscape.

November/December

Insertion October 4, 2027

Artwork October 11, 2027

Ethanol in Global Markets

Examining low-carbon fuel markets, international opportunities and evolving trade dynamics, and what global demand means for the future of U.S. ethanol.

**Bonus distributions subject to change – contact ACE office for more information.*

ACE Conference, ACE DC Fly-In, Commodity Classic, Iowa Renewable Fuels Summit, International Fuel Ethanol Workshop & Expo, Midwest Petroleum and Convenience Tradeshow (M-PACT), National Association of Convenience Stores (NACS) Show, NAFB Convention-Trade Talk, California Fuels + Convenience Alliance (CFCA) Summit, Wisconsin Petroleum Marketers Convenience Store Association Convention

ONLINE AD SCHEDULE

All ads should be submitted to Ethanol Today 1 week prior to the start of the month the ads will run. Contact ACE if you have questions about artwork submission.

Advertise on ethanol.org/ethanol-today

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ETHANOL TODAY